



Paradise

Coast Sports

Complex, 3940 City Gate Blvd. S., 1-5PM

### ***About the Event***

In 2019, we launched *WolfStock*, a craft brew and food truck festival as a signature event to raise awareness and support for the captive-bred exotic animals that call Shy Wolf Sanctuary home. At the event, sponsors (from the Courage level and up) also shared a VIP Experience with reserved seating and complimentary food.

In 2020, respecting CDC safety guidelines, *WolfStock* was re-imagined as a hybrid online concert and online silent auction. Our VIP experience was also re-imagined providing an opportunity for a limited number of sponsors to attend the concert in-person, enjoying live music, craft brews, refreshments, and private tours of the sanctuary.

2021 brings us to a new and better evolution of *WolfStock* and a new venue at ***Paradise Coast Sports Complex, 3940 City Gate Blvd near exit 101 off Collier Blvd. from 1-5PM, Saturday, November 13<sup>th</sup>***. This world-class facility opened in 2020 and our festival will be the first event of this kind hosted by the location. We will combine the best of both previous events and an online auction with amazing items. Join us for craft beer, brewed with our animals in mind, fantastic entertainment and delicious food trucks!

### ***Sponsorships for 3rd Annual WolfStock***

**WolfStock** is the signature fundraising event for Shy Wolf Sanctuary and Experience Center. The afternoon event features local craft breweries, food trucks and non-stop entertainment including local talent and The U.S. Rolling Stones tribute band. There are two target audiences for this event - craft beer lovers and baby boomers. Craft brew lovers skew younger than the boomers - making this event a draw across multiple demographics.

#### **\$25,000 - 2021 Naming Sponsor (Limit 1)**

Top billing on all advertising, **social media** (Shy Wolf has **115K Facebook** Followers and **94K Instagram** followers), website, banner on stage. Name prominently displayed on event shirts. Interviews or ads during all breaks during stream of event. Admission for 12 guests to the VIP Experience (special seating and food provided) and a limited-edition event t-shirt for each guest. Ambassador animal at up to 3 events at your site during the year.

#### **\$10,000 - Howl Sponsor**

Logo on stage banner, website, social media, event program and shirts, 4 interviews or ads during stream. Admission for 8 guests to the VIP Experience and limited-edition event t-shirt for each guest. Ambassador animal at one of your special events.

#### **\$5,000 – Wolf Pack Sponsor**

Logo on auction banner, website, social media, t-shirts. Two ads or interviews during stream. Admission for 4 guests to the VIP Experience and limited-edition event t-shirt for each guest.

### **\$1,000 – Courage Sponsor**

Logo on website, social media, and t-shirts. Admission for 2 guests to the VIP Experience and limited-edition event t-shirt for each guest.

### **\$500 – Kindness Sponsor**

Name on web site, social media, and t-shirt. General admission for two guests.

### **\$250 – Compassion Sponsor**

Name on websites and social media.

Name: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please invoice / charge my credit card for \$\_\_\_\_\_ Credit Card Number:  
\_\_\_\_\_ Exp: \_\_\_\_\_ CVV: \_\_\_\_\_

Zip: \_\_\_\_\_. Sponsors may complete this form or visit: [shywolfsanctuary.org/wolfstock2021/](http://shywolfsanctuary.org/wolfstock2021/) to register.

At Shy Wolf, our mission is to heal hearts and minds through rescue, sanctuary, and education. To date, Shy Wolf Sanctuary has **rescued over 1,300 animals** and provided **valuable educational experiences to tens of thousands of human visitors from around the world.**

Shy Wolf Sanctuary's current facility has reached capacity, so we are making plans to expand in Southwest Florida. Our vision is to become an internationally recognized sanctuary that is revolutionizing captive animal care and education, while providing a place of hope and healing for all who enter our gates. Through animal encounters and immersive educational programs, we inspire visitors to take action to protect wildlife and our sensitive environment while spreading kindness and compassion to our greater community.

#### ***Your investment in Shy Wolf and WolfStock will help us achieve three strategic goals:***

- **Education** – Increase access to on and off-campus educational programs with science-based field trips, college internship opportunities, and community outreach.
- **Environmental Sustainability** – Environmentally sustainable habitats that exceed government safety guidelines for the protection of our resident animals, staff, volunteers, and visitors.
- **Therapeutic Sanctuary** – All who enter our gates, two- or four-legged, find a safe haven to heal from the physical and emotional wounds of life - through improved access to therapeutic animal encounters with our Healing Hearts program.